The Avengers were formed to fight the battles that humanity could not fight for themselves. The team started when Nick Fury, the head of Shield, decided that the Earth needed an elite force of superheroes to defend itself. The team consists of Iron Man, Captain America, the Hulk, Thor, Black Widow, and Hawkeye. At this point you are probably wondering how the Avengers has anything to do with an oil company. Well, the starting of the Avengers is just like how an oil company, or more specifically an exploration and production company, is formed. The first step to starting the Avengers and an oil company is to find someone who has money (Haines, L., Darbonne, N., Clouser, G., Conly, M., & Grant, J., 2008). In the case of the Avengers, they are funded by the all-powerful Shield corporation. In an oil company, funding is mainly earned from a bank or a private equity firm. Once the money is in place, a team needs to be formed. Iron man is the “CEO” of the Avengers, and an oil company needs a CEO too. After Iron Man joined, he got together the best team of superheroes possible, while an oil company gets together the best group of oil and gas people. After the team is in place, the Avengers practiced together so they
could fight crime better. Oil companies do the same thing; they practice and become more efficient, allowing the company to get oil out of the ground better. A new Avengers film is coming out this month, and the original roster has expanded to include new superheroes like Black Panther and Spiderman. Oil companies do the same by recruiting new talent who can help the company grow. All in all, starting an oil company is very similar to how the Avengers formed and provides a good analogy to starting an oil company.
References
